

August 2019

## The Safety Scoop

A publication of the Safety Council of Southwestern Ohio to save lives and prevent injury through education and partnerships.

[Visit our website](#)



### "Get High on Life"

Butler County Safe Communities kicked off the national "Drive Sober or Get Pulled Over" mobilization event with a "Safe High" alternative at iFly Cincinnati at Liberty Center.

A "Get High on Life" theme with five local law enforcement officers "flying high" were the focus.

[10 Natural Ways to Get "High"](#)



## Your company could achieve an ROI of \$3.00 or more for every \$1.00 spent on workplace promotion of traffic safety



Every 12 minutes someone dies in a motor vehicle crash, every 10 seconds an injury occurs and every 5 seconds a crash occurs. Many of these incidents occur during the workday or during the commute to and from work.

Employers bear the cost for injuries that occur both on and off the job. Whether you manage a fleet of vehicles, oversee a mobile sales force or simply employ commuters, by implementing a driver safety program in the workplace you can greatly reduce the risks faced by your employees and their families while protecting your company's bottom line.

[How Promoting Safe Driving Practices Helps a Company's Bottom Line](#)

[Cost of crash Calculator](#)

Interested in hosting a fun, interactive workplace traffic safety presentation?  
Contact Carol Lucio with our Butler County Safe Communities to discuss options:  
[carol@safetycouncilswohio.org](mailto:carol@safetycouncilswohio.org)

## KNOW! To Pump Them Up for a Successful School Year

Words are a powerful force. They can inspire, encourage and create enthusiasm, or they can dishearten, discourage and create despair – especially in the lives of young, impressionable people.

As a parent, it seems so many times that what you say to your students goes in one ear and out the other. But research proves that they are listening and that your words make a world of difference.

[Here are 10 Empowering Messages to share with your child](#)



Sign up to receive KNOW! parent tips

The Coalition for a Healthy Middletown works to provide knowledge and skills to increase the number of those parenting for prevention. All parents and guardians are encouraged to sign up and be in the KNOW.



Join us for a fun, free, and family-friendly game night. Bring your friends and family for a fun, relaxing evening of classic board games, card games, checkers, Scrabble, and others.

We'll have snacks, prizes, and more! Game Night is free and open to the public, no tickets required! We look forward to seeing you there.

**Tuesday, September 3 6:30 - 8:30 p.m.**  
**Calvary Baptist Church, Middletown**

## 2019 Safety Town a Success



We had a wonderful summer of Safety Town this year! A special "thank you" to all the volunteers and sponsors and, especially, Officer Robyn Rawlins for providing this amazing opportunity for our youth.

Did you see the photos on our Facebook page? If you missed them you can catch them here: [Safety Town 2019 photos](#)